

## Comparison of Activities in Music and Photographic Stock Creation

	<b>Music and Audio</b>	<b>Photography</b>
<b>Project Management</b>	<ul style="list-style-type: none"> <li>● Arranging for talent (musicians, recording engineers)</li> <li>● Arranging for equipment hire/purchase</li> <li>● Accounting, invoicing, handling payments</li> <li>● Arranging for studio time and attendance</li> </ul>	<ul style="list-style-type: none"> <li>● Arranging for talent (models, set designers, photographer's assistants)</li> <li>● Arranging for equipment hire/purchase</li> <li>● Accounting, invoicing, handling payments</li> <li>● Arranging for studio time and attendance</li> </ul>
<b>Creation</b>	<ul style="list-style-type: none"> <li>● Composition</li> <li>● Arrangement</li> <li>● Orchestration and Scoring</li> </ul>	<ul style="list-style-type: none"> <li>● Composition (not only of set and angles), but wider in terms of set management</li> <li>● Shooting plan / set description</li> </ul>
<b>Capture</b>	<ul style="list-style-type: none"> <li>● Recording session</li> <li>● Playing the instruments &amp; singing</li> <li>● Tracking</li> <li>● Selection and placement of microphones</li> </ul>	<ul style="list-style-type: none"> <li>● Photo shoot</li> <li>● Selection and placement of light modifiers</li> <li>● Dialling in settings per photo and pressing the shutter</li> </ul>
<b>Post</b>	<ul style="list-style-type: none"> <li>● Cleaning up audio - removing glitches, de-essing</li> <li>● Mixing</li> </ul>	<ul style="list-style-type: none"> <li>● Cleaning up image - spot removal, masking out background</li> <li>● Deciding which images to keep and process further</li> <li>● Colour balancing</li> <li>● RAW processing</li> </ul>
<b>Finishing</b>	<ul style="list-style-type: none"> <li>● Mastering (eq, reverb, manipulation of dynamic range, stereo imaging)</li> <li>● Fade ins and fade outs</li> </ul>	<ul style="list-style-type: none"> <li>● Applying filters,</li> <li>● Colour processing</li> <li>● Cropping</li> <li>● Image Manipulation</li> </ul>
<b>Export</b>	<ul style="list-style-type: none"> <li>● Export to wav, mp3, aiff files for delivery to agency including relevant dithering</li> </ul>	<ul style="list-style-type: none"> <li>● Export to jpg, tiff, etc for delivery to agency including relevant dithering</li> </ul>
<b>Submission</b>	<ul style="list-style-type: none"> <li>● keywording</li> <li>● categorisation</li> <li>● upload files to agency</li> <li>● selection of appropriate licenses</li> </ul>	<ul style="list-style-type: none"> <li>● keywording<sup>1</sup></li> <li>● categorisation</li> <li>● upload files to agency</li> <li>● selection of appropriate licenses</li> </ul>

<sup>1</sup> Keywording in photography commonly occurs before this stage, but not all agencies can read the keywords so the photographer sometimes has to insert keywords again